

# TYÖTERVEYSLÄÄKÄRI

Magazine of The Finnish Occupational Medicine Society



## Media kit 2026

Työterveyslääkäri magazine is published four times a year by the Association of Finnish Occupational Health Physicians (STLY). According to readers' surveys, this magazine/publication is highly regarded among its readers and the articles are read over again.

The magazine is professional and it is based on rational understanding and scientific evidence, used also as exam material for the occupational health specialist exam.

All issues have themes including medical topics and articles concerning specifics of the work of an occupational health physician.



The magazine is published four times a year.



The magazine has good commercial value and is widely read by occupational health physicians.

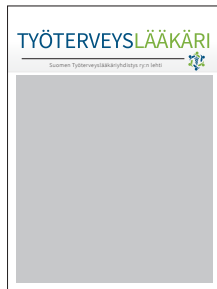


The magazine is valued among readers.

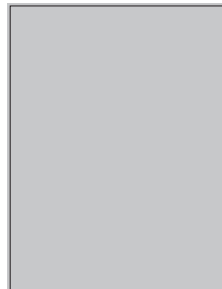


# TYÖTERVEYSLÄÄKÄRI

## Sizes and rates



**Front cover**  
200 x 210 mm  
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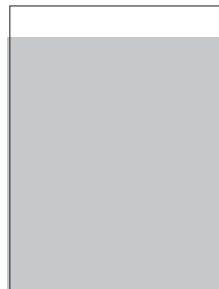


**1/1 page**  
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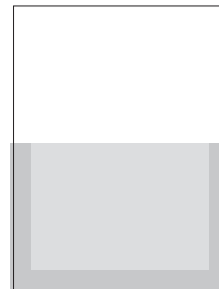
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**Back cover**  
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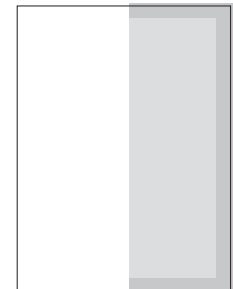
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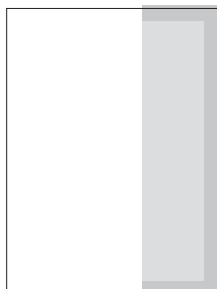
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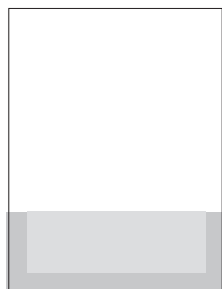
or  
inside marginal  
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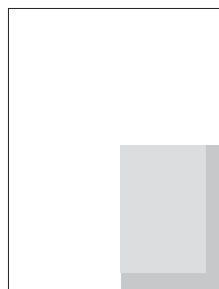
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**Preagreed positions**  
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**Inserts**  
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PDF  
(4-color, CMYK, 300 dpi)

+ 3 mm  
bleed



# Occupational Health Physician magazine - themes of issues 2026

1/2026	Material date	Publishing date
<b>THEME: DOES OXYGEN FLOW / SUPPORTS AND INTERPRETERS</b> COPD and work ability, COPD as an occupational disease, recognizing sleep apnea, quartz and lungs. Where to find financial support for assistive devices and interpretation? Assistive devices for sensory disabilities DISTRIBUTION: occupational health physicians and pulmonology consultants	3.2.	2.3.
2/2026	Material date	Publishing date
<b>THEME: ON THE SKIN / IN COLLABORATION WITH PRIMARY HEALTH CARE</b> Occupational skin diseases, biological treatments for skin conditions, atopic eczema, allergy Care pathways between occupational health and primary health care, e.g., diabetes, Building the Work Approach model in primary health care DISTRIBUTION: occupational health physicians, dermatology consultants and final-year medical students	2.4.	12.5.
3/2026	Material date	Publishing date
<b>THEME: ADDICTIONS / ARTIFICIAL INTELLIGENCE</b> Treatment of substance abuse problems, where to find rehabilitation, nicotine addiction, tools for treating dependencies in occupational health Future work life, risks and opportunities of artificial intelligence, AI and work ability assessment DISTRIBUTION: occupational health physicians	27.8.	28.9.
4/2026	Material date	Publishing date
<b>THEME: HEALTH PROMOTION / STLY 80TH ANNIVERSARY ISSUE</b> Support for physical activity and weight management, irritable bowel syndrome, diabetes prevention, immigrant health Occupational health care now – how did we get here? DISTRIBUTION: occupational health physicians and gastroenterologists	5.11.	8.12.

## Technical information

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**Bleed** 3 mm  
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