

TYÖTERVEYSLÄÄKÄRI

Magazine of The Finnish Occupational Medicine Society



Media Kit 2023



Työterveyslääkäri magazine is published four times a year by the Association of Finnish Occupational Health Physicians (STLY). According to readers' surveys, this magazine is kept and the articles are read over again.

The magazine is professional and it is based on rational understanding and scientific evidence, used also as exam material for the occupational health specialist exam.

All issues have themes including medical topics and articles concerning specifics of the work of an occupational health physician.



The magazine is published four times a year.



The magazine has good commercial value and is widely read by occupational health physicians.

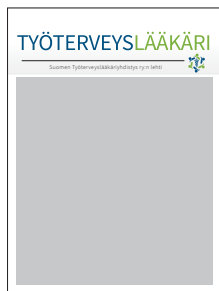


The magazine is valued among readers.

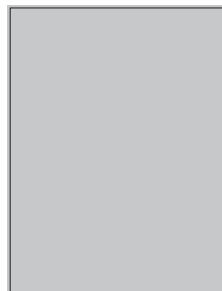


TYÖTERVEYSLÄÄKÄRI

Sizes and rates



Front cover
200 x 210 mm
4 200 €

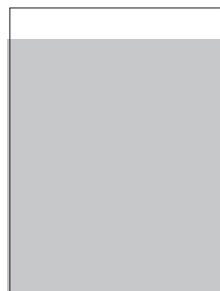


1/1 page
210 x 280 mm
+ 3 mm
Bleed

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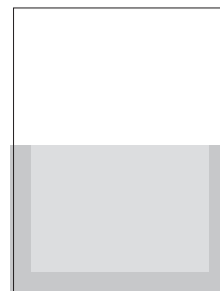
Inside front cover
3 200 €

Inside back cover
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Back cover
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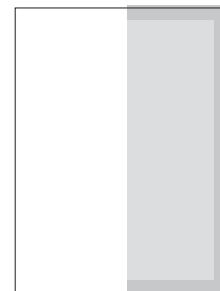
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or
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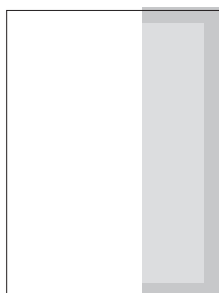
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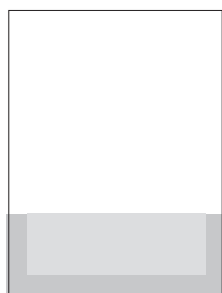
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inside marginal
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1 100 €

Preagreed positions
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Inserts
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PDF
(4-color, CMYK, 300 dpi)

+ 3 mm
bleed



Occupational Health Physician magazine - themes of issues 2023

1/2023

EFFECTIVENESS / VACCINATIONS

About effectiveness of occupational health care and health care in general. Vaccinations that working age population should take.

Circulation 2000: occupational health physicians and medical students finishing their last year of studies.

Material date

2.2.

Publishing date

6.3.

2/2023

EXPOSURES / HEAR THIS

Let's strengthen the knowledge of exposures on health such as dusts, noise, vibration and chemicals. Allergies, importance of noise protection.

Circulation 6000: occupational health physicians and medical students finishing their last year of studies in addition to general practitioners.

6.4.

15.5.

3/2023

INSURANCE MEDICINE / HORMONES AND WORK ABILITY

What's new about insurance medicine. Hormone replacement therapy for men and women, incontinence problems and work ability.

Circulation 8000: occupational health physicians, medical students finishing their last year of studies, general practitioners and consultants of occupational health physicians such as surgeons, internal medicine specialists, neurologists, psychiatrists and gynecologists.

24.8.

25.9.

4/2023

WORKING LIFE IN THE FUTURE / SKELETON

The national seminar on Occupational Health in the summer of 2023 will be about working life in the future. The most interesting topics will be seen as articles in Työterveyslääkäri magazine. Musculoskeletal problems: diagnostics, treatment and rehabilitation.

Circulation 2000: occupational health physicians and medical students finishing their last year of studies.

9.11.

12.12.

Technical information

Magazine size

Horizontal 210 mm x
vertical 280 mm

Bleed 3 mm

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CMYK-color, 300 dpi

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Paper, inside Vivid 80 g

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